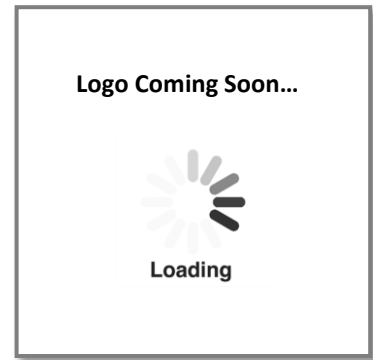


Money Smart NM
MoneySmartNM.org
MSNM@MoneySmartNM.org
February 21, 2019



For Immediate Release:

Money Smart New Mexico Announces Logo Design Competition

ALBUQUERQUE, NEW MEXICO, February 21, 2019 - The Money Smart New Mexico coalition is pleased to announce a statewide competition to create its official logo. Artists of all ages can submit up to three logo concepts which will be judged by the coalition members. The logo will become a centerpiece of the website and be utilized on associated print materials. The winning designer will receive \$500.

Submissions must be made to Money Smart NM by March 15th, 2019 to be considered. To enter, participants should email submissions to msnm@moneySMARTNM.org including the design, submission form, a description of the logo and their full contact information. Interested parties can visit MoneySmartNM.org for complete rules and requirements.

Money Smart NM is looking for a design which creates a strong recognition of our brand that will stand out and connect with New Mexicans. The logo design should be long-lasting, innovative, unique, and professional and the format must be applicable for print/electronic media, signage, online use, etc.

Money Smart NM is a statewide organization that works year-round to highlight the importance of financial literacy in improving the lives of New Mexico's citizens.

###

Media Contact:

Pat Nie

Tel 505-765-5132

patricia.c.nie@wellsfargo.com